**Marijuana Task Force**

February 16, 2017

**Members Present:** Jerry Bennett, Norman McCumiskey, Paul Shephard, Mark Recktenwald, Colleen Banik, Sarah Robbins and Laura Vetter

1. Poster Series:

* A discussion was held relative to clarifying what posters have been distributed and what poster is next to be distributed. Marijuana Lowers Intelligence was distributed in the fall and we will be distributing Marijuana Limits Performance this winter. Previous posters: Marijuana is Addictive and Marijuana is Harmful (1) and Marijuana is Harmful (2) have all been distributed.
  + **Action Item:** Norm McCumiskey will send the Marijuana Limits Performance poster to printer and get it distributed to the schools in the next couple of weeks.

1. Focus Group Review – Action Item Identification:
   * A discussion led by Norm McCumiskey to place relative to the Focus Group results. No action items were immediately identified. Jerry Bennett suggested that it is the role of the Coalition/Task Force role to offer ideas/suggestions based on the summary of what and where the schools can begin to address these issues. Norm McCumiskey read highlights of the summary again and based on his experience and his background is that everyone needs to be on the same page and staff need to be educated on what their policies are and the students need to be education on what the policies are and what is expected of them.
   * Norm McCumiskey suggested that a letter to go out to all the school indicating that they will need to review our findings. Colleen Banik suggested that we prepare a presentation based on our review of the focus group summary specific to each school and offer our strong suggestions and/or recommendations. After signification discussion on whether this was a program or a presentation, it was recommended that we take it to the Steering Committee. The group agreed that a presentation was a good idea and that we should prepare a mock presentation for the Steering Committee.
     + **Action Item:** Norm McCumiskey to identify specific actionable items per school district.
     + **Action Item:** Colleen Banik to prepare mock presentation to present to the Steering Committee.
   * A discussion was held relative to re-educating administrators and teachers on school drug policies. A suggestion was also made to make an ask for a specific session to discuss policies in school directed at students and/or parents. Perhaps a policy pledge that the policies have been read and understood.
   * Mark Recktenwald indicated that there is a freshman orientation that specifically deals with policies. A suggestion was made that maybe there should be re-orientation for higher grades as well keeping to the same message about policy. Make ask to have policy be oriented and/or re-oriented with faculty as well.
2. PSA’s:

* Norm McCumiskey discussed the PSA’s previously provided by Jerry Bennett and indicated that these are the PSA’s we should be using. Negotiations are ongoing with Hornell Theatre and Corning Palace Theatre to run PSA’s/Ad free of charge based on not for profit status.
  + **Action Item:** Norm McCumiskey to verify with Hornell Theatre.
  + **Action Item:** Colleen Banik to verify with Corning Palace Theatre.
  + **Action Item:** Mark Recktenwald will verify that these same ads will be able to be run on the monitors at Bath-Haverling School.
  + **Action Item:** Content and format continues to need to be decided upon.
  + **Action Item:** Jerry Bennett to send PSA content directly to Mark Recktenwald.
  + **Action Item:** Contact needs to be made with the Youth Action Forum for assistance with PSA Creations.
  + **Action Item:** Norm McCumiskey with reach out the the BOCES’ graphic design classes for assistance.
  + **Action Item:** Sarah Robbin will reach out the Krystle Blencowe to follow up with PSA coordination with IHS and youth groups
  + **Action Item:** Once created, Colleen Banik will place PSA’s and videos on Facebook and Coalition Website.
  + **Action Item:** Data scripts are to be created to distribute to groups creating the PSA’s.
* Jerry Bennett discussed public places that have busy boards like the libraries.
  + **Action Item:** Jerry Bennett to provide information from Patrea on AD-VO.

1. Nomination Recognition Letter:
   * A discussion was held not to hold this recognition event during the Tall Cop Event so as not to distract away from the Tall Cop.

* **Action Item:** Norman McCumiskey will distribute the Nomination Recognition Letter before the end of February.

1. Social Host Education Campaign:
   * Item was deferred to the following month due to time constraints.
2. Marijuana Education Campaign:
   * Norm McCumiskey met with John McNelis to discuss our Focus Group information and what students are sharing with us about marijuana use in Steuben County. John McNelis would like to do a presentation to every health class in Steuben County. Norm McCumiskey suggested that the Prevention Educators should be going into the Health Classes to do programs around marijuana as they do with Class Action.
   * Norm McCumiskey would like to send out an email to all health teachers to gauge their thoughts on allowing us to come into the school to do a stand-alone program. After a group discussion it was decided that the following be in place before such email was distributed:
     + 1. Coordination take place with Jim Bassage and Susan Hooker to make sure that we would not be overstepping on prevention educator efforts.
       2. Secure John McNelis’s participation.
       3. Health Teachers would be in agreement.
       4. Bring everyone to the table to discuss the vision and how this would progress.

**Next Marijuana Task Force Meeting Date:**

**March 8, 2017 at 12:00 p.m.**

**Steuben County Sheriff’s Office Building**

**Bath, NY**