Adult

Adults surveyed believe underage drinking is a problem …

Data: Steuben Co. Task Force on Underage Drinking 2018 Adult Perception Survey

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| --- |
| *What influences a young person’s decision to drink or not? (check all that apply)* |
| **Answer options** | **Percent** | **Count** |
| Parent | 60.47% | 153 |
| Friends | 99.21% | 251 |
| Alcohol Advertising | 39.53% | 100 |
| Other adults’ drinking | 51.78% | 131 |
| Social Media | 72.33% | 128 |
| Total Respondents | 202 |

Data: Steuben Co. Task Force on Underage Drinking 2018 Adult Perception Survey

Data: Steuben Co. 2017 Prevention Needs Assessment Survey of Youth

|  |
| --- |
| *Percent of Steuben County Youth that feel* ***THEIR PARENTS*** *think it is wrong or very wrong for them to have one or two drinks nearly every day?* |
| Grade 8 | 89.5% |
| Grade 10 | 79.9% |
| Grade 12 | 60.2% |

Data: Steuben Co. 2015 Prevention Needs Assessment Survey of Youth

The 5 W’s of talking to your kids about underage drinking:

WHO: All Parents, and any adult with an interest in the well-being of youth, need to talk to kids about underage drinking. Even if your child doesn’t drink, research shows that your child can be negatively influences by peer use of alcohol.

WHAT: TALK to your children about the dangers of alcohol use. Know you are not alone – there are many resources that can assist you with having this conversation.

WHERE: TALK in your home, during meals, in the car, at the game. Always keep the lines of communication open.

WHEN: The younger you begin the conversation, the less likely your child will choose to drink.

WHY: Parents remain the single greatest influence over their children’s behavior. Alcohol affects the mind and body in often unpredictable ways. Teens lack the judgment and coping skills to handle alcohol wisely. This can lead to problems at school, and your child being more likely to be involved in violent crime, sexual assault, traffic-related crashes and robbery.

Data: OASAS

Interested in receiving future editions of the toolbox? E-mail cbanik@dor.org

Research shows that **PARENTS REMAIN THE NUMBER 1 INFLUENCE** in their Children’s Lives!!

Data: SAMHSA, Family Guide, 2007

*All it takes is one moment of indiscretion to affect a person’s life forever.*

Youth surveyed believe their parents think frequent underage drinking is wrong …

