**DFC 12-MONTH ACTION PLAN**

**DFC Goal One: Increase Community Collaboration**

Objective 1: *To increase our coalition membership by 6 new members to be measured by the increase in signed Community Involvement Agreements by October 30, 2021.*

Strategy 1: *Providing Support*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Perform self-assessment survey for coalition members and volunteers. | Steering Committee (SC), Staff | 1/31/21 |
| Develop role clarification. | SC, Staff | 12/31/20 |
| Coalition members will identify and orient new members from all sectors. | Full Coalition (FC), SC, Task Forces (UADTF/MJTF), Staff | 1/31/21 |

Objective 2: *To increase membership knowledge and skills to more effectively engage in coalition activities with an increase of 20% of members attending trainings and conferences to be measured by training records and attendance logs by October 30, 2021.*

Strategy 1: *Enhancing Skills*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Provide opportunities for Coalition members to attend educational training events. | SC, staff | 10/30/21 |
| Send 2 youth to the National Young Leadership Institute and offer other educational training opportunities. | FC, SC, Staff | 2/28/21 |

Objective 3: *Increase youth participation in coalition activities by 10% as measured by the increase in the number of youths signing the participation activity logs by October 30, 2021.*

Strategy 1:  *Providing Information/Providing Support*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Engage youth to help plan and promote Youth Action Forums. | Youth Action Forum Committee (YAFC) | 9/30/21 |
| Engage youth to establish a Youth Coalition through Faith and Education Sectors. | FC, SC, Staff | 12/31/20 |

Objective 4: *To increase the number of Key Informant Interviews, Focus Groups and Community Survey respondents by 10% as measured by the number of respondents/participants in each by October 30, 2021.*

Strategy 1: *Providing Information/Providing Support*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Conduct Prevention Needs Assessment Survey. | Education partners (EP),  Staff | 10/30/21 |
| Conduct Community Surveys. | UADTF, MJTF, PA, Staff | 8/30/2021 |
| Conduct Focus Groups in 4 school districts | UADTF, MJTF, EP, Staff | 6/30/2021 |
| Conduct Key Informant Interviews with split between Law Enforcement, Co. Probation and Co. Social Services. | UADTF, MJTF, Law Enforcement (LE), Government partners (GP), Staff | 8/30/2021 |
| Present collected data to local communities. | SC, LE, GP, Substance Abuse Agency partners (SAP), Staff | 10/30/2021 |

**DFC Goal Two: Reduce Youth Substance Use**

Objective 1: *Reduce youth alcohol use in Steuben County by 3% as measured by 30-day use reported by grades 8, 10 and 12 in the Prevention Needs Assessment Survey by October 30, 2021.*

Strategy 1: *Providing Information.*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Provide TIPS for the Tool Box educational series on Underage Drinking. | UADTF, SC, EP, Staff | 1/30/2021 |
| Implement a media campaign on the Social Host Law (SHL) through print, social media and theater advertising. | UADTF, LE, Media Partners (MP), Staff | 3/31/2021 |
| Host Town Hall Meeting on underage drinking in Steuben County. | UADTF, LE, MP, EP, Staff | 6/30/2021 |
| Hold Sticker Shock Events in Steuben County. | UADTF, EP, Youth Groups (YG), Staff | 6/30/2021 |

Strategy 2: *Providing Support.*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Host PSA Contest focusing on the youth binge drinking. | UADTF, LE, EP, MP, Staff | 6/30/2021 |
| Host an Underage Drinking Poster Contest in Steuben County. | UADTF, EP, Staff | 4/30/2021 |
| Provide technical assistance to alcohol outlets after TIPS (Training Intervention ProcedureS) to ensure safe sales practices. | UADTF, BP, Staff | 10/30/2021 |

Strategy 3: *Enhance Skills*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Conduct TIPS Training events in Steuben County. | BP, UADTF, Staff | 6/30/2021 |
| Partner with Education Professionals to train youth prior to Sticker Shock Events. | UADTF, SC, EP, Staff | 3/31/2021 |

Strategy 4: *Reduce Access/Enhance Barriers*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Provide TIPS Training at no cost to alcohol sales outlets. | UADTF, BP, Staff | 6/30/2021 |

Strategy 5: *Change Consequences.*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Work with school districts in Steuben County to unify consequences of alcohol use on school property. | UADTF, EP, Staff | 6/30/2021 |
| Hold Compliance Checks following Sticker Shock Events. | UADTF, LE | 8/30/2021 |
| Recognition for Compliance Checks and TIPS Training participation. | UADTF, LE, MP, Staff | 9/30/2021 |

Strategy 6: *Change Physical Design.*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Work with festival & event planners where alcohol is sold to provide signage – no admittance under 21. | UADTF, BP, Staff | 7/30/2021 |
| Install underage use and carding practices signage at alcohol sales outlets. | UADTF, BP, Staff | 9/30/20/21 |
| Conduct environmental scans to identify businesses that need signage installed. | UADTF, EP, BP, Staff | 9/30/2021 |

Strategy 7: *Modify/Change Policies*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Work with alcohol “on premise” sales establishments to require a TIPS Training/Beverage Server policy. | UADTF, BP, Staff | 6/30/2021 |
| Work with school districts to increase consequences in the Code of Conduct manual for alcohol use. | UADTF, EP, Staff | 6/30/2021 |
| Work with Community Event organizers hosting fairs and festivals to establish consistent alcohol serving policies and incident reporting policies. | UADTF, GP, BP, Staff | 5/31/2021 |

Objective 2: *Reduce youth marijuana use in Steuben County by 3% as measured by 30-day use reported by grades 8, 10 and 12 in the Prevention Needs Assessment Survey October 30, 2021.*

Strategy 1: *Provide Information*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Provide educational materials relative to youth marijuana use and the resources available in Steuben County. | MJTF. SC, EP, Staff | 3/31/2021 |
| Develop parental educational series on marijuana and the impact on the young developing brain. | MJTF, SC, LE, Staff | 12/30/2020 |
| Host a Marijuana Town Hall Meeting. | MJTF, LE, EP, MP, Staff | 10/31/2021 |

Strategy 2: *Provide Support*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Provide technical assistance to school districts and agencies after Drug Impairment Training for Education Professionals (DITEP). | MJTF, EP, Staff | 8/30/2021 |

Strategy 3: *Enhance Skills*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Hold Annual DITEP Training classes for educational professionals and youth serving staff. | MJTF, LE, EP, Staff | 7/31/2021 |
| Hold DITEP Training classes for government and Substance Abuse agencies. | MJTF, LE, PA, Staff | 8/30/2021 |

Strategy 4: *Enhance Access/Reduce Barriers*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Provide DITEP Training classes at “no cost” to all participants. | LE, Staff | 7/31/2021 |
| Provide DITEP Training classes to the Steuben County Departments on site. | LE, Staff | 8/30/2021 |

Strategy 5: *Change Consequences*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Work with law enforcement to patrol locations identified as underage drinking sites. | MJTF, LE, GP, Staff | 6/30/2021 |
| Promote public recognition of law enforcement, youth and adults who support youth decisions to be marijuana and drug free. | MJTF, LE, MP, Staff | 10/30/2021 |

Strategy 6: *Change Physical Design*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Install marijuana risk factor signage across Steuben County. | MJTF, EP, YG, Staff | 6/30/2021 |
| Install Drug Free Zone Signs in identified parks/playgrounds. | MJTF, EP, YG, Staff | 6/30/2021 |

Strategy 7: *Modify/Change Policies.*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| Work with school districts to secure best practice policy and procedures relative to marijuana use and violations of school policies. | MJTF, EP, Staff | 6/30/2021 |
| Work with local, state and federal law makers to advocate for sale marijuana practices in our communities. | MJTF, GP, LE, Staff | 1/31/2021 |
| Work with school districts and local agencies to make DITEP Training and annual mandatory policy. | MJTF, EP, LE, Staff | 3/31/2021 |