



# Ounce of Prevention Newsletter

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## Message to Coalition Members:



<https://www.ncadd.org/about-ncadd/events-awards/alcohol-awareness-month>

### COALITION WEBSITE & FACEBOOK PAGE

Don't forget to visit our Website and our Facebook Page and invite your friends to view and like our page as well.

<http://www.steubenpreventioncoalition.org>

**Steuben Prevention Coalition**  
8 East Morris Street  
Bath, NY 14810  
(607) 776-6441

### Website:

[www.steubenpreventioncoalition.org](http://www.steubenpreventioncoalition.org)

### Email:

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### Staff:

Colleen Banik  
Program Coordinator  
[cbanik@dor.org](mailto:cbanik@dor.org)



The Steuben Prevention Coalition would like to welcome our newest members/volunteers:

Jesse Dow – S2AY Rural Health Network  
Danielle Klem – Avoca High School Student  
Jessie Miller – Avoca High School Student

### Steuben County Youth Public Service Announcement Video Contest

The **Steuben Prevention Coalition**, through grant funding awarded by the Triangle Fund, sponsored a Public Service Announcement (PSA) Video Contest with message that Social Hosting is not only dangerous, but it is illegal.



It is our pleasure to announce the winner of this year's Public Service Announcement Contest:

#### AVOCA CENTRAL SCHOOL

The Avoca Central School SADD group and staff of the Avoca Central School produced a winning Social Host Law Awareness Video. The video will be aired at the Corning Palace Theater and the Hornell Spotlight Theater during the Prom and Graduation Season in May and June.

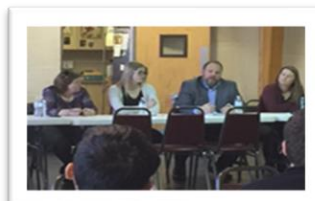
The Avoca Central School District S.A.D.D. Club produced the video with help from Heidi Burns and SRO Robin Humphrey. The S.A.D.D. Club consists of Destiney Scott, Hailey Derick, Shauna Pimm, Connor Learn, Faith Loucks, Jolien Gay, Whitney Jackson, Thomas Derick, Kristian Ogorzalek Faith Goodrich and Videographer Stephanie Longwell.



The **Steuben Prevention Coalition** held a successful Youth Retreat on March 23, 2019 sponsored by the Bath Elks Lodge #1547.



The full day's line up consisted of participants from the Bath Elk's Lodge #1547 (Exalted Ruler Judy McGlynn & NYS Elks Representative Jeffrey Drake), the Quest Youth Group, (Dave Prete), the St. John Vianney Parish Youth Groups (Deacons Thomas Jack and Director of Youth Ministry, Cory Smith), Steuben County Sheriff's Deputy (Dean Swan), the Suicide Prevention Coalition (Jessica Frawley), and the Steuben Council on Addictions (Educator Stacey O'Dell), Southern Tier Tobacco Awareness Coalition/Reality Check (Samantha White), NYS Assemblyman Phil Palmesano and special guests, Filomena Jack and Danielle Tenney. We want to express a huge thank you to all of our participants who helped make this event a success.



## The Alcohol Crisis In America Has Been Overshadowed By Opioids, But Can No Longer Be Ignored

*Partnership for Drug Free Kids  
February 28, 2019*

When talking about drug abuse and drug-related death in the U.S., most conversations and statistics do not include alcohol. Although alcohol is [classified as a depressant](#), the amount consumed and type of alcohol determine the outcome and thus, most individuals think of it as separate from other drugs. But that doesn't change the impact that alcohol has on the body, the mind, or the shocking statistics of abuse and death that are attributed to alcohol use and abuse. In fact, many people use alcohol as either a substitute or a compliment to other kinds of drugs.

In fact, [alcohol is the 3rd leading preventable cause of death in the United States](#), with an estimated [88,000 people](#) (approximately 62,000 men and 26,000 women) dying from alcohol-related causes every year. Further, according to the [2015 National Survey on Drug Use and Health](#), 6.2% of adults over the age of 18 (more than 15 million) and 2.5% of 12-17 year olds (more than 600,00) have an alcohol use disorder.

However, new graphics created by the American Addiction Centers' [River Oaks Treatment](#) facility show just how significant – and different – state level use and abuse of alcohol and other drugs can be. Using CDC data from 2013-2017, the facility looked at per capita death rates from drugs and alcohol, tracking the percentage change from both causes for each year as well as the overall death rate.

For the full article click on the link below:

<https://www.forbes.com/sites/nicolefischer/2019/02/23/the-alcohol-crisis-in-america-has-been-overshadowed-by-opioids-but-can-no-longer-be-ignored/#44b4a02afd5d>

## Underage Drinking Prevention Needs Assessment Data Report 2015 – 2017

### STEBEN PREVENTION COALITION PNA ALCOHOL DATA

- ▶ Percentage of high school seniors reporting at least one episode of binge drinking in the past 30 days
  - ▶ 2015 PNA – 23.3%
  - ▶ 2017 PNA – 18.4% ↓ Decrease of 4.9%
- ▶ Percentage of high school seniors who consumed alcohol in the past 30 days
  - ▶ 2015 PNA – 38%
  - ▶ 2017 PNA – 32.5% ↓ Decrease of 5.5%
- ▶ Percentage of Steuben County Students in grades 8<sup>th</sup>, 10<sup>th</sup> & 12<sup>th</sup> reporting that they had consumed alcohol at a party in the past 12 months
  - ▶ 2015 PNA – 64.7%
  - ▶ 2017 PNA – 59.1% ↓ Decrease of 5.6%

### STEBEN PREVENTION COALITION PNA ALCOHOL DATA

- ▶ Percentage of high school seniors reporting at least one use in the past 30 days
  - ▶ 2015 PNA – 38%
  - ▶ 2017 PNA – 32.5% ↓ Decrease of 5.5%
- ▶ Percentage of 8<sup>th</sup> graders reporting at least one use in the past 30 days
  - ▶ 2015 PNA – 8.8%
  - ▶ 2017 PNA – 8.6% ↓ Decrease of 0.2%
- ▶ Percentage of Steuben County students who feel that their parents think it is wrong or very wrong for them to have one or two drinks nearly every day
  - ▶ 2015 PNA – 8<sup>th</sup> 89.5%, 10<sup>th</sup> 79.9%, 12<sup>th</sup> 60.2%
  - ▶ 2017 PNA – 8<sup>th</sup> 87.7%, 10<sup>th</sup> 96.1%, 12<sup>th</sup> 93.8% ↑ Increase of 33.6%

## Nationally 2018

### Reported Drinking Patterns Among 8<sup>th</sup>, 10<sup>th</sup> and 12<sup>th</sup> Grade Students: 2018



Source: NIAA, National Survey Results on Drug Use from the Monitoring the Future Study.

Vol. 38, No. 4, pp. 12-18, J. of Michigan, 12/18

Note: Author state language on the 93,994 survey changed slightly.

\* Been drunk in the previous 30 days. \*\* Five or more drinks in a row in the previous two weeks.

RESPONSIBILITY.ORG

**Upcoming Events:**

**Next Coalition Meeting  
May 8, 2019**

**11:00 am – Steuben County Sheriff's  
Building**

Drug Free Zone Park Sign  
Installation Events  
(TBD)

Youth Led Café Conversations  
in Hornell and Corning  
(TBD)

Prom & Graduation Safety Awareness Events  
Throughout Steuben County  
(April, May - TBD)

Underage Drinking Task Force  
Town Hall Meeting  
(Fall 2019 – TBD)



**White House Releases Resource Guide for  
Schools to Prevent Illicit Drug Use**

CADCA News Roundup  
(Community Anti-Drug Coalitions of America)  
March 28, 2019

Today, the White House Office of National Drug Control Policy (ONDCP) released the Administration's school resource guide for teachers, administrators and staff to help educate and protect students from substance misuse.

"Getting through to students about the dangers of drug use before it's too late can make all the difference for millions of young Americans and their families. Helping educators identify warning signs at school, teaching our children about the negative effects of drug use, and getting students struggling with substance abuse the help they need are all critical to reversing the addiction crisis for the next generation," ONDCP Director Jim Carroll said.

To view the School Resource Guide – click on the link below:

<https://www.whitehouse.gov/ondcp/additional-links-resources/resource-guide-for-school-staff/>



**MISSION:**

To promote healthy and safe communities in Steuben County by reducing alcohol and drug use among our youth!

**VISION:**

To have a county where our youth are healthy and drug free!

**Steuben County Underage Party & Drug  
Information Tip Line**

Anyone with information relating to underage drinking such as parties, underage sales, etc. or information relating to illegal drugs, such as sales, dealers or other suspicious activities are encouraged to use the tip line.

**The Tip Line will be monitored seven days a week, 24 hours a day. All call are anonymous.**

**Do your part to help make our communities safe for everyone.**

**1-844-378-4847**