



## Ounce of Prevention Newsletter

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### Message to Coalition Members:



A huge thank you goes out to our members and partners for their efforts in helping to obtain our goal of reaching 250 responses during the administration of the **2021 Adult Perception Survey** over the past 2 months. We obtained 252 responses. Please stay tuned for the results!!

#### COALITION WEBSITE & FACEBOOK PAGE

Don't forget to visit our Website and our Facebook Page and invite your friends to view and like our page as well.

[www.steubenpreventioncoalition.org](http://www.steubenpreventioncoalition.org)

### Steuben Prevention Coalition

23 Liberty Street  
Bath, NY 14810  
(607) 776-8085

#### Website:

[www.steubenpreventioncoalition.org](http://www.steubenpreventioncoalition.org)

#### Email:

[steubenpreventioncoalition2017@gmail.com](mailto:steubenpreventioncoalition2017@gmail.com)

#### Staff:

Colleen Banik  
Program Coordinator  
[colleen.banik@dor.org](mailto:colleen.banik@dor.org)



We are asking all Coalition Members and Community Partners to let us know of any upcoming events, activities, public meetings, etc. that are or will be happening in your communities. Please contact us at the information provided.

[colleen.banik@dor.org](mailto:colleen.banik@dor.org)

### National Medicine Abuse Awareness Month

Did you know that one in 5 young adults has abused a prescription drug and that one in 27 youth, ages 12 through 17, has abused cough medicine to get high from its dextromethorphan ingredient? National Medicine Abuse Awareness Month (NMAAM) is an annual campaign, observed throughout the month of October, to raise the public’s awareness of the dangers of prescription and over-the-counter medicine abuse.



During this month of October, the Steuben Prevention Coalition is recognizing **National Medicine Abuse Awareness Month** to help spread awareness about prescription (Rx) drug and over-the-counter (OTC) drug misuse and abuse. Teen use of medication should be closely supervised by a physician or parent because sharing, misusing, or abusing medications (both Rx and OTC) has the potential to be morbidly dangerous.

Some medications are classified as opioids or contain certain ingredients (i.g., dextromethorphan (DXM), etc.), all extremely potent and highly addictive for teens with their underdeveloped bodies and brains.

DEA Drugs of Abuse Resource Guide – 2020 Edition (see link below)

[https://www.dea.gov/sites/default/files/2020-04/Drugs%20of%20Abuse%202020-Web%20Version-508%20compliant-4-24-20\\_0.pdf](https://www.dea.gov/sites/default/files/2020-04/Drugs%20of%20Abuse%202020-Web%20Version-508%20compliant-4-24-20_0.pdf)



### National Prescription Drug Take-Back Day October 23, 2021

Prescription Drug Take Back Day is a safe, convenient and a responsible way to dispose of unused, unwanted, and expired medications at designated locations throughout the country.

Here in Steuben County, the Sheriff’s Department and the Steuben Prevention Coalition Opioid Committee will be collecting medications at the **Public Safety Building lobby from 10:00am-2:00pm on Saturday, October 23rd**. During the April 2021 Take Back Day, 420 tons of medication were collected and incinerated nationally! Locally, 135 pounds were collected and incinerated in Rochester, NY by the DEA (Drug Enforcement Administration).

According to the 2019 National Survey on Drug Use and Health, 9.7 million people misused prescription pain relievers, 4.9 million people misused prescription stimulants and 5.9 million people misused prescription tranquilizers or sedatives. People who misuse prescription drugs get them from family, friends, and acquaintances.

You can help keep your community and family members safe by making sure your medications are locked up and out of reach. Regular bathroom medicine cabinets aren’t a safe place to store certain medications. Invest in a medication lockbox with a combination lock. Keys can be easily duplicated. Lockboxes are meant to keep medications out of the hands of children and to make someone interested in taking your medications for the wrong reasons think twice.

Dispose of medications by using disposal packets (DisposeRx or Deterra) available at your pharmacy or by using a medication drop box at your local hospital emergency department, pharmacy or police station.

Come to the National Drug Take Back Day at the Public Safety Building in Bath, NY on October 23, 2021 and turn in your unwanted medications. If the drugs aren’t in your house, they will remain out of the wrong hands.

## National Prescription Drug Take-Back Day

October 23, 2021  
10:00am-2:00pm

Steuben Sheriff’s Department  
Public Safety Building  
7007 Rumsey Street Bath, NY

All unwanted and expired medications accepted for safe disposal.  
*Masks required.*

## 2021 Prevention Needs Assessment Survey

The Steuben Prevention Coalition will be administering the 2021 Prevention Needs Assessment Survey in Steuben County and we are looking for a 100% participation rate in all the school districts during the week of October 18<sup>th</sup> – October 22<sup>nd</sup>.

This survey is designed to measure the need for prevention services among youth in the areas of substance abuse, delinquency, risky and antisocial behavior, violence, mental health, eating disorders and sexuality.



The benefits to the school districts and communities in Steuben County are numerous by participating in the Prevention Needs Assessment. Several school districts have been awarded grants over the past several years using the student data to help address our student needs. School districts across our state and the nation have seen reductions in problem behaviors after using the survey results to better target the needs of the students.

The information the students provide can help us all take steps to reduce and prevent these problems in our county.



## THE LARGEST DRUG-ABUSE PREVENTION CAMPAIGN IN THE NATION

### Red Ribbon Week – October 23<sup>rd</sup> – 31<sup>st</sup>

Red Ribbon Week is an alcohol, tobacco, and other drug and violence prevention awareness campaign observed annually in October in the United States.

Since its beginning in 1985, the Red Ribbon has touched the lives of millions of people around the world. In response to the murder of DEA Agent Enrique Camarena, angered parents and youth in communities across the country began wearing Red Ribbons as a symbol of their commitment to raise awareness of the killing and destruction cause by drugs in America.

Enrique (Kiki) Camarena was a Drug Enforcement Administration Agent who was tortured and killed in Mexico in 1985. When he decided to join the US Drug Enforcement Administration, his mother tried to talk him out of it. "I'm only one person", he told her, "but I want to make a difference."

On Feb. 7, 1985, the 37-year-old Camarena left his office to meet his wife for lunch. Five men appeared at the agent's side and shoved him in a car. One month later, Camarena's body was found. He had been tortured to death.

In honor of Camarena's memory and his battle against illegal drugs, friends and neighbors began to wear red badges of satin. Parents, sick of the destruction of alcohol and other drugs, had begun forming coalitions. Some of these new coalitions took Camarena as their model and embraced his belief that one person can make a difference. These coalitions also adopted the symbol of Camarena's memory, the red ribbon.

In 1988, NFP sponsored the first National Red Ribbon Celebration. Today, the Red Ribbon serves as a catalyst to mobilize communities to educate youth and encourage participation in drug prevention activities.

[Learn more about the Red Ribbon Campaign. Download the Fact Sheet.](#)



**Upcoming Events:****Next Coalition Meeting**

November 10, 2021  
11:00 am – Currently Virtual

**UAD Town Hall Meeting****Presentation****Date - TBD****Time - TBD****Location - TBD**

Kathi & Chris Sullivan will be returning to our community for an additional presentation to our parents and athletes on the dangers of underage drinking.

<https://www.letsengage.com/talent/kathi-sullivan>



[www.steubenpreventioncoalition.org](http://www.steubenpreventioncoalition.org)

**MISSION:**

To promote healthy and safe communities in Steuben County by reducing alcohol and drug use among our youth!

**VISION:**

To have a county where our youth are healthy and drug free!

**Steuben County Alcoholism & Substance Abuse Services will begin offering “open access/walk in services” for assessment of treatment needs, beginning 9/27/2021.**

These services will be provided at all three locations as follows:

**BATH (664-2156):**

Mon 1-5 pm  
Tues 9-noon  
Thurs 9-noon

**CORNING (937-6201):**

Mon 1-5 pm  
Tues 9-noon  
Thurs 1-5 pm

**HORNELL (324-2483):**

Tues 1-5 pm  
Thurs 9-noon

Additionally, we are now providing **ON SITE Medication Assisted Therapy (MAT) and Peer Support Services!**

Kim Jessup, BS, CASAC  
Program Coordinator  
Steuben County Community Services  
Alcoholism & Substance Abuse Services  
115 Liberty Street  
Bath, NY 14810  
Phone: (607) 664-2156

Steuben Prevention Coalition (SPC) is a federal Drug Free Communities (DFC) grant funded program in Steuben County. The “Ounce of Prevention” Newsletter is a regular monthly update of activities of the Coalition relative to alcohol, marijuana and other drug use and abuse prevention.

For more information or to be removed from the newsletter mailing list, please contact Colleen Banik, Program Coordinator at [colleen.banik@dor.org](mailto:colleen.banik@dor.org) or at (607) 776-8085 (temporary number as of 1/2021).

**Steuben County Underage Party & Drug Information Tip Line**

Anyone with information relating to underage drinking such as parties, underage sales, etc. or information relating to illegal drugs, such as sales, dealers or other suspicious activities are encouraged to use the tip line.

**The Tip Line will be monitored seven days a week, 24 hours a day. All call are anonymous.**

**Do your part to help make our communities safe for everyone.**

**1-844-378-4847**