**STEUBEN PREVENTION COALITION STEERING COMMITTEE MEETING**

March 27, 2018

**Members Present:** Rick McInroy, Kyle King, Norm McCumiskey, Hank Chapman, Mark Recktenwald,

Colleen Banik

1. **Introductions/Welcome**:

* Norm McCumiskey welcomed everyone to the meeting and no introductions were needed at this time.

1. **February Meeting:**

* Approval of the February 27, 2018 minutes was made following a motion made by Rick McInroy and seconded by Hank Chapman.

1. **Coalition Update:**

* **DFC Grant Application Process**

Colleen Banik reported on the current status of the next round of the 5-year grant application indicating that we are coming down to final submission deadline on March 29th. Currently 5 grant application review meetings have taken place together with a round of grant scoring by Epiphany Community Service.

* **Additional Grant Applications**

Colleen Banik reported that we are in the process of applying for the 2018 Triangle Fund Grant, the So. Tier Regional Addiction Resource Center/HealthLink NY Mini Grant and are currently looking into the 2019 R.A.C.E Grant from Watkins Glen.

* **PNA Survey Presentations**

Norm McCumiskey reported that 4 out of 12 school presentations have been completed with almost all of the remaining schools scheduled in the near future.

* **Prom/Graduation Activities**

Colleen Banik reported on the upcoming Prom/Graduation safety awareness activities being scheduled within 6 school districts through the Steuben County Sheriff’s office and the STOP DWI NY program in collaboration with the Coalition.

1. **Task Force Updates:**

* **UAD Task Force**

Rick McInroy gave a brief overview of activities and programs being worked on by the UAD Task Force covering TIPS Training circulation effort in Hornell, Alcohol Poster Contest and the Adult Perception Survey.

* **Marijuana Task Force**

Norman McCumiskey and Mark Recktenwald gave a brief overview of the activities and programs being worked on by the Marijuana Task Force covering the Marijuana Media Campaign program with marketing material with a section costing $1,195.00 and the Marijuana Town Hall Meeting.

Discussion was held relative to the Marijuana Media Campaign program and it concerns several group members that you cannot preview the material before purchase and significant discussion took place. Kyle King reported that Livingston County purchased either all of portions of the campaign on social misperception and had concerns about the literacy level of the campaign and that it wasn’t really geared towards a 6th grade reading level and not easily understood. They are in the process of having their literacy volunteers re-word the marketing material. Other portions of the campaign purchased they appeared to be very happy with.

**Action Item:** Norm McCumiskey to contact Rachel Penna and discuss their use of the material.

1. **Other:** 
   * Announcement was made that Brooks Baker, Steuben County District Attorney and Jim Allard, Steuben County Sheriff will be presenting their C.O.P.E. (Comprehensive Opioid Prevention Effort) proposal to the full Coalition on May 9, 2018.
   * Discussion was held relative to rescheduling the April 24th Steering Committee Meeting as if falls during Spring Break. The decision was made to keep the meeting as currently scheduled.
   * Kyle King reported on the DEC Drop Box Program and the need for the Coalition to look into this program for future use.
   * Norm McCumiskey reported that we have held a TIPS Training Recognition Event in Hornell and received great media coverage with additional trainings to be scheduled.

**Next Meeting: April 24, 2018 from 9:00 – 11:30 a.m. at 115 Liberty Street, Bath, NY.**

***Our Mission:*** *To promote healthy and safe communities in Steuben County by reducing alcohol and drug use among youth.*

***Our Vision:*** *To have a county where the youth are healthy and drug free.*