**3. What is the coalition’s 12-Month Action Plan for addressing youth substance use in the community?**

**DFC Goal One: Increase community collaboration**

*Objective 1.1: Maintain current membership and continue to increase our coalition membership by recruiting one new member from the Youth, Faith, Business and Media sectors by September 29, 2019 (measured by signed CIA's).*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| **Strategy 1.1.1.: Expand coalition membership and provide orientation for each new member by September 29, 2019.** | | |
| 1.1.1.a. Assess Coalition needs to identify, recruit, and orient new members needed to ensure representation from all sectors and all communities. | Steering Committee; UAD and MJT Task Forces | 9/29/2019 |
| 1.1.1.b. Perform Self-Assessment Survey for Coalition Members/Volunteers, bringing findings to the Steering Committee for review and improvements to maintain membership. | Steering Committee; Epiphany; Nat’l Guard | 9/29/2019 |

*Objective 2: Increase membership capacity to engage in prevention work by September 29, 2019 as measured by 20% attendance of members at trainings and conferences.*

| **Activity** | **Who Is Responsible** | **By When?** |
| --- | --- | --- |
| **Strategy 1.2.1.: Drive member participation in at least 4 annual training opportunities.** | | |
| 1.2.1.a. Offer prevention-related trainings, educational opportunities, and webinars to coalition staff and members/volunteers. | SPC staff; PRC Staff;  Epiphany; Nat’l Guard | 9/29/2019 |
| 1.2.1.b. Invite coalition members to attend relevant conferences and workshops and sponsor a youth to attend the National Young Leadership Institute. | SPC staff; PRC; CADCA | 1/31/2019 |

*Objective 3: Increase youth membership/participants in Coalition by 10% by September 29, 2019 as measured by the number of youth members/participants in previous year and participant activity logs.*

|  |  |  |
| --- | --- | --- |
| **Activity** | **Who is responsible?** | **By when?** |
| **Strategy 1.3.1.: Increase youth membership/participation in Coalition activities*.*** | | |
| 1.3.1.a. Increase the number of schools/youth participating in the Youth Action Forum. | Youth Action Forum Cmte, A. Chafee, S. Gerych, P. Aini, M. Recktenwald, J. Rumsey, Coalition Members / Volunteers and SPC Staff | 9/29/2019 |
| 1.3.1.b. Establish youth Coalition groups at two individual schools. | UAD Task Force, Marijuana Task Force, Coalition Members/Volunteers and SPC Staff | 9/29/2019 |

| **Strategy 1.3.2:  Providing Support** | | |
| --- | --- | --- |
| 1.3.2.a. Plan, promote, and host 5th Annual Youth Action Forum | Youth Action Forum Cmte.  A. Chafee, S. Gerych, P. Aini, M. Recktenwald, J. Rumey and Youth workgroups | 10/31/2018 |
| 1.3.2.b. Engage Youth Action Forum ‘graduates’ and provide support for three youth-led projects or activities in at least 2 districts. | M. Recktenwald, Youth workgroups; SPC staff; Youth Action Forum advisors; coalition members/volunteers | 9/29//2019 |

*Objective 4: By September 29, 2019 increase the number of key informant interviews, focus groups and adult perception surveys by 10% as measured by number of interviews, focus groups and surveys conducted.*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| **Strategy 1.4.1: Report and analyze information from all data collected by September 29, 2019.** | | |
| 1.4.1.a. Conduct 4 youth focus groups and 4 adult key informant interviews to comment on and supplement core measure findings. | Coalition members/volunteers, SPC staff | 5/31/2019 |
| 1.4.1.b. Conduct an adult perception survey with at least 250 adults to supplement Risk and Protective Factor Survey findings. | UAD and MJP Task Force members, H. Anderson | 8/31/19 |
| 1.4.1.c. Collect additional community data and Opioid/Prescription Medication use data from health assessments, short surveys, information displays, open house and similar school events. | Coalition members/volunteers, SPC staff | 9/29/2019 |
| 1.4.1.d. Assess unmet needs of youth, and identify available resources, with the Dir. of Steuben Co. Community Providers and community prevention providers. | Dir. H. Chapman, all three county Prevention Providers and SPC staff | 9/29/2019 |

**DFC Goal Two: Reduce youth substance use.**

*Objective 2.1: Reduce Youth Alcohol Use by 3% (measured by 30-day use reported by grades 8, 10 and 12 in student survey) by Sept. 29, 2019.*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| **Strategy 2.1.1.: Provide Information** | | |
| 2.1.1.a. Create PSA’s, Tips for the Tool Box, manage health & wellness fairs and media interviews, relating to underage drinking. | UAD Task Force, Youth work groups, coalition members/volunteers | 9/29/2019 |
| 2.1.1.b. Develop a parent educational series of flyers concerning alcohol use including Social Host Law, to reduce access to alcohol. Place flyers on school district web-sites and county newspapers. | UAD Task Force, SPC staff | 9/29/2019 |
| 2.1.1.c. Sponsor a teen media contest – PSA’s billboards, video ads, video contest, poster contest, addressing the concerns of underage drinking. | UAD Task Force, SPC staff | 5/31/2019 |
| 2.1.1.d. Support the DA & Sheriff-authored prom and graduation letters to parents of all juniors and seniors, addressing the Social Host law and underage drinking at parties. | DA – B. Baker, Sheriff J. Allard and UAD Task Force members | 6/30/2019 |
| **Strategy 2.1.2: Enhance Skills** | | |
| 2.1.2.a. Conduct a minimum of 2 TIPs training for on or off premises establishments. | K. Costello; R. McInroy  S. Hooker; H. A.-Friedlander; UAD Task Force and SPC staff | 9/29/2019 |
| **Strategy 2.1.3. Provide Support** | | |
| 2.1.3.a. Provide Technical Assistance to youth groups participating in the develop of alcohol prevention PSA projects through a Teen Media Contest. | SPC Staff and Youth workgroups | 10/30/2018 |
| **Strategy 2.1.4.: Enhance Access/ Reduce Barriers** | | |
| 2.1.4.a. Provide TIPS Training classes at no cost to establishments. | UAD Task Force | 9/29/2019 |
| **Strategy 2.1.5.: Change Consequences** | | |
| 2.1.5.a. Increase public recognition program for law enforcement, youth, and adults who support youth decisions to be alcohol free. | Sheriff J. Allard, J. McNelis, NYSP M. McDarby, UAD Task Force | 9/29/2019 |
| 2.1.5.b. Collaborate with law enforcement agencies for compliance checks to establishments that sell alcohol. | Sheriff J. Allard, J. McNelis, NYSP M. McDarby, UAD Task Force | 9/29/2019 |
| 2.1.5.c. Offer public recognition of TIPs-certified establishments and those that pass compliance checks. | UAD Task Force, SPC staff | 9/29/2019 |
| **Strategy 2.1.6.: Change Physical Design** | | |
| 2.1.6.a. Install "We Passed" signs at local establishments who passed Compliance Checks. | UAD Task Force, M. Recktenwald | 7/31/2019 |
| 2.1.6.b. Install ***We’re A Social Host Law Community*** signage at convenience stores and other locations. | UAD Task Force and Coalition members/volunteers | 9/29/2019 |
| **Strategy 2.1.7.: Modify/Change Policies** | | |
| 2.1.7.a. Collaborate with community event organizers to develop consistent alcohol serving policies. | UAD Task Force and Coalition volunteers | 9/29/2019 |
| 2.1.7.b. Offer assistance to review and update school district and athletic policies for alcohol use with best-practice information. Implement Teen Intervene and 3rd Millennium as sanctions for violation of school policies. | UAD Task Force and SPC staff | 9/29/2019 |

*Objective 2: Reduce youth marijuana use by 3% (as measured by 30-day use reported by 8th, 10th and 12th graders in the student survey) by Sept. 29, 2019.*

| **Activity** | **Who is responsible?** | **By when?** |
| --- | --- | --- |
| **Strategy 2.2.1.: Provide Information** | | |
| 2.2.1.a. Distribute science-based educational marijuana materials to health classes, at health & wellness fairs and support youth members to create and record PSAs for schools, radio stations and theaters. | MJP Task Force, Coalition members/volunteers, youth workgroups | 9/29/2019 |
| 2.2.1.b. Develop parent education flyers concerning marijuana, medical marijuana, and other drugs including legal consequences; i.e. Social Host Law. Place flyers on school district web-sites and county newspapers. | MJP Task Force, Coalition members/volunteers, youth workgroups | 9/29/2019 |
| 2.2.1.c. Create and distribute a flyer educating about the harms to youth of recreational marijuana use. | MJP Task Force, Coalition members/volunteers, youth workgroups and SPC staff | 9/29/2019 |
| **Strategy 2.2.2: Enhance Skills** | | |
| 2.2.2.a. Conduct a DITEP class during the summer for education and youth serving staff, as well as a one-day DITEP refresher class for county school nurses. | MJP Task Force,  NYS Police  SPC staff | 8/31/2019 |
| 2.2.2.b. Implement an informational DITEP training targeted to county agencies, probation officers, DSS case workers and parent educators. | MJP Task Force,  M. Jones, SPC staff | 3/31/2019 |
| **Strategy 2.2.3.: Provide Support** | | |
| 2.2.3.a. Provide Technical Assistance to youth groups to develop marijuana prevention PSA projects and participation in Teen Media Contest. | SPC Staff  Youth Workgroups | 10/30/2018 |
| **Strategy 2.2.4.: Enhance Access/ Reduce Barriers** | | |
| 2.2.4.a. Provide full DITEP Training Classes and condensed informational DITEP Classes at no cost to participants. | MJP Task Force,  NYS Police | 9/29/2019 |
| **Strategy 2.2.5.: Change Consequences** | | |
| 2.2.5.a. Promote public recognition program for proactive law enforcement, youth doing the right thing by resisting alcohol and drug use and adults supporting youth decisions to be marijuana and drug free. | MJP Task Force, and SPC staff | 9/29/2019 |
| **Strategy 2.2.6.: Change Physical Design** | | |
| 2.2.6.a. Install marijuana risk information signage in schools, youth centers, and other locations. | MJP Task Force, SPC Staff | 9/29/2019 |
| **Strategy 2.2.7.: Modify/Change Policies** | | |
| 2.2.7.a. Offer assistance to review and update school district and athletic policies for marijuana use with best-practice information. Implement Teen Intervene and 3rd Millennium as sanctions for violation of school policies. | MJP Task Force and SPC staff | 9/29/2019 |
| 2.2.7.b. Monitor and disseminate changes to the NYS medical marijuana law as well as any recreational marijuana legalization efforts in NYS. | SPC staff | 9/29/2019 |